

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: PA DSCC / VILLELLA 4 SENATE(341783)
PO BOX 3792
Harrisburg, PA 17105-3792

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57008
Contract Dates: 10/16/2012-10/20/2012
Customer Order:
Linked Order:
CPE: / / 2458

Invoice Num: 1201-543921
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 1 of 5

PAY BY 11/20/2012
Net 30 days

In Account With: BUYING TIME(35698)
650 Massachusetts Ave NW Ste 210
Washington, DC 20001-3796
ATTN:Accounts Payable

Product Desc: DSCC/VILLELLA 10/16-20

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	07:00:00-08:00:00	10/17/2012-10/17/2012	. . W	30	1	340.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . W		1		340.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	07:29:15 AM		KVPASS1203DMH	30	340.00				
2	PITTSBURGH LIVE	10/16/2012-10/18/2012	. T . T . . .	30	2	150.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T . T . . .		2		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	09:23:01 AM		KVPASS1203DMH	30	150.00				
10/18/2012	Th	09:28:24 AM		KVPASS1203DMH	30	150.00				
3	NOON NEWS	10/16/2012-10/19/2012	. T W . F . .	30	3	585.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T W . F . .		3		585.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	12:26:55 PM		KVPASS1203DMH	30	585.00				
10/17/2012	We	12:23:35 PM		KVPASS1203DMH	30	585.00				
10/19/2012	Fr	12:09:12 PM		KVPASS1203DMH	30	585.00				
4	CBS SOAPS 1230-2P	10/16/2012-10/19/2012	. T W . F . .	30	3	345.00				
30 MIN SEP										

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Week Of		M T W T F S S	Spots Per Week		Rate				
10/15/2012-10/21/2012		. T W . F . .	3		345.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	01:29:25 PM		KVPASS1203DMH	30	345.00			
10/17/2012	We	01:58:55 PM		KVPASS1203DMH	30	345.00			
10/19/2012	Fr	01:58:55 PM		KVPASS1203DMH	30	345.00			
5	PRICE IS RIGHT	10/17/2012-10/18/2012	. . W T . . .		30	3	495.00		
30 MIN SEP									
Week Of		M T W T F S S	Spots Per Week		Rate				
10/15/2012-10/21/2012		. . W T . . .	2		495.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	11:29:31 AM	10/17/2012	KVPASS1203DMH	30	495.00	495.00		Makegood
10/17/2012	We				30			495.00	Preempted
10/18/2012	Th	10:58:25 AM		KVPASS1203DMH	30	495.00			
6	430-5PM NEWS	10/17/2012-10/19/2012	. . W T F . .		30	3	540.00		
30 MIN SEP									
Week Of		M T W T F S S	Spots Per Week		Rate				
10/15/2012-10/21/2012		. . W T F . .	3		540.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/17/2012	We	04:53:43 PM		KVPASS1203DMH	30	540.00			
10/18/2012	Th	04:54:00 PM		KVPASS1203DMH	30	540.00			
10/19/2012	Fr	04:43:58 PM		KVPASS1203DMH	30	540.00			
7	4-430PM NEWS	10/16/2012-10/19/2012	. T W T F . .		30	4	540.00		
30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W T F . .		4		540.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	04:13:48 PM		KVPASS1203DMH	30	540.00			
10/17/2012	We	04:24:12 PM		KVPASS1203DMH	30	540.00			
10/18/2012	Th	04:23:13 PM		KVPASS1203DMH	30	540.00			
10/19/2012	Fr	04:15:13 PM		KVPASS1203DMH	30	540.00			
8	DR. PHIL		10/16/2012-10/19/2012		. T W . F . .		30	3	315.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W . F . .		3		315.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	03:20:16 PM		KVPASS1203DMH	30	315.00			
10/17/2012	We	03:42:16 PM		KVPASS1203DMH	30	315.00			
10/19/2012	Fr	03:27:28 PM		KVPASS1203DMH	30	315.00			
9	530-6PM NEWS		10/16/2012-10/19/2012		. T . T F . .		30	3	860.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T . T F . .		3		860.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:43:10 PM		KVPASS1203DMH	30	860.00			
10/18/2012	Th	05:54:44 PM		KVPASS1203DMH	30	860.00			
10/19/2012	Fr	05:43:30 PM		KVPASS1203DMH	30	860.00			
10	5-530PM NEWS		10/17/2012-10/19/2012		. . W T F . .		30	3	860.00
30 MIN SEP									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012			. . W T F . .		3		860.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	05:26:59 PM		KVPASS1203DMH	30	860.00				
10/18/2012	Th	05:27:02 PM		KVPASS1203DMH	30	860.00				
10/19/2012	Fr	05:28:15 PM		KVPASS1203DMH	30	860.00				
11	M-F 6PM NEWS		10/16/2012-10/19/2012		. T . T F . .		30	4	990.00	
30 MIN SEP										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012			. T . T F . .		3		990.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu				30			990.00	Preempted	
10/16/2012	Tu	06:27:50 PM	10/16/2012	KVPASS1203DMH	30	990.00	990.00		Makegood in M-F 630PM NEWS	
10/18/2012	Th	06:24:23 PM		KVPASS1203DMH	30	990.00				
10/19/2012	Fr	06:24:30 PM		KVPASS1203DMH	30	990.00				
12	SAT 7PM NEWS		10/20/2012-10/20/2012	 S .		30	1	650.00	
30 MIN SEP										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		 S .		1		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa				30				Credit	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		30		17,275.00		2,591.25	14,683.75	1,485.00	1,485.00	0.00

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Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY PA DSCC/VILLELLA FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	17,275.00
		Trade Value	0.00
		Agency Commission	2,591.25
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	14,683.75

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